

## Press Release

### **Auriga enables banks to control costs of digital branch transformation with smart analytics**

*Auriga launches WWS Asset Management module to support banks rolling out new hybrid digital branches, predict that banks could save between 15% and 30% on asset running costs*

*29th May 2018*

Auriga, a leading supplier of technological solutions for the omnichannel banking and payments industries, and one of Europe's original FinTech success stories, has announced the launch of its new WWS Asset Management, application module of the WinWebServer (WWS) suite to help manage the entire life cycle of all devices located in branches providing services to customers such as ATMs, assisted selfservice devices, tablets, digital signage and PDUs. As banks invest in new hybrid digital branch banking formats, they are connecting smarter devices to their networks and gathering more data in branches to support staff and offer more personalised self-service options to customers. However, as banks rapidly transform their branches, they need better systems to make decisions about when to replace assets, how to manage maintenance costs, and when to acquire or discontinue devices. The new WWS Asset Management module enables banks to automatically collect and interpret all data relating to their devices, such as service status, locations, hardware and software specifications. Once connected to the network, WWS Asset Management communicates dynamically with the server to perform operations and collect information providing a powerful tool to help a bank improve decision-making about how it evolves its hybrid digital branch network. WWS Asset Management enables a bank to predict its future hardware needs and status, using all the data a bank has. Analysing current data against past data (at least 24 months old) the module's algorithm can create an effective and precise analysis of future performance. The resulting data is useful for strategic planning, such as determining maintenance contracts, or whether to replace assets—all resulting in consistently lower operating costs and significantly improved service. Banks can also use the module to create an exhaustive inventory of the assets in the network and understand the relationships between devices.

Mark Aldred, Head of International Sales, said: *“By integrating WWS Asset Management into banking systems, we predict that banks could save between 15% and 30% on asset running costs. These savings could come from reducing the unnecessary maintenance call out charges, improving the efficiency of fleet upgrades and investment or smart decisions about how many self-service devices to put into*

*branches. Banks will be able to make these decisions in real-time rather than relying on out of date technology. Banks are rolling out new hybrid digital banks to align with how customers want personalised Auriga, digital services. However, as branches are flooded with connected digital devices for staff and customers, there is a risk that banks will lose sight of the operational performance of these devices. Our solution enables a bank to monitor any connected device, providing a complete picture, through a dynamic and user-friendly dashboard, of what is happening and insights into how those devices can be optimised for enhanced customer service.”*

The module allows banks to easily manage the entire lifecycle of all devices on its network, financial and non-financial, alongside all types of applications (web or client) including: ATMs, ASSDs (Assisted self-service devices), Kiosks, Tablets , Digital signage displays , PDUs (Personal device units). Auriga’s WWS Solution, WWS Asset Management module is the latest module in Auriga’s WinWebServer (WWS) solution, which enables banks to design the next generation bank branch, with the freedom to combine Auriga’s different modules in any way across their network and according to their business strategies.

More information about the module is available on Auriga’s website:  
<https://www.aurigaspa.com/en/banking/products-and-solutions/businessanalytics/wws-asset-management/>

### **About Auriga**

Auriga is a leading supplier of software and technological solutions for the banking and payments industries, and a specialist provider of innovative omnichannel solutions to banks and other financial institutions. Its solutions, deployed on over 70% of Italian ATMs, are founded on modern architecture and improve time to market for new services while lowering costs and building long-term competitive advantage. Auriga is a global company, with a dedicated presence in Eastern and Western Europe and expanding operations in the UK.

### **Press Contacts**

Daniel Couzens, OneChocolate  
Tel. +44 (0)20 7437 0227  
Email: [danielc@onechocolatecomms.co.uk](mailto:danielc@onechocolatecomms.co.uk)

### **Auriga Contact**

Antonella Comes, Chief Marketing Officer  
Tel. +39 080 56 92 255  
Email: [Antonella.comes@aurigaspa.com](mailto:Antonella.comes@aurigaspa.com)