

Press Release

International Women's Day 2019: Celebrating the Role of Women in Fintech

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On International Women's Day, there should be a celebration of the role that women are playing in advancing financial technology in Europe, says Auriga, a leading supplier of technological solutions for the omnichannel banking and payments industries.

Auriga, which is headquartered in Italy, has over half of its 60-strong female workforce working in technology roles critical to how the business develops, and supporting the software used by banking and payment service clients internationally.

Rosa Sarcina, technical account manager at Auriga, comments: *"Diversity in fintech and banking technology is extremely important for the growth of businesses."*

She adds: *"The fintech/banking community is all about problem-solving, and you're only as good as the perspectives you have when solving problems."*

Rosvanna D'Amico, product engineer at Auriga echoes Sarcina's thoughts, noting: *"Diversity in the workplace makes us more creative, more innovative, more diligent, more well-disposed and better problem-solvers. This is especially crucial for businesses that want to actively foster innovation."*

So how can we encourage greater diversity in banking technology? D'Amico believes we need to do more to inspire young people from school age. She continues: *"Industry collaboration with schools and universities is key to helping raise awareness of the exciting opportunities available in FinTech and encouraging girls and young women to consider careers in banking technology."*

Chiara de Felice, delivery manager, virtual banking at Auriga highlights that technology itself is also playing a role in fostering the next generation of industry leaders, remarking: *"one of the great things about technology is how it can help improve accessibility and drive inclusivity".*

About Auriga

Auriga is a leading supplier of software and technological solutions for the banking and payments industries, and a specialist provider of innovative omnichannel solutions to banks and other financial institutions. Its solutions, deployed on over 70% of Italian ATMs, are founded on modern architecture and improve time to market for new services while lowering costs and building long-term competitive advantage. Auriga is a global company, with a dedicated presence in Eastern and Western Europe and expanding operations in the UK.

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