



valuable online financial management tool, by eliminating those digital barriers that in the past undermined full accessibility and usability.

Auriga is proud to uphold the importance of "computer ethics" and for this reason SimplyBank Web WAI was developed in accordance with the WCAG AAA specifications, the highest level in a three-tier scale. The application is accessible regardless of the device used for data entry, in such a way as to ensure access and use uniquely via a keyboard, a Braille keyboard, voice devices or any other pointing device. Content is designed in such a way as to allow changes to the colour, resizing, focusing and contrast display all in aid of easier browsing. And likewise with screen content structure that can be interpreted by screen readers for the blind. Auriga's SimplyBank Web WAI fulfils the requirements of all users by exploiting to the fullest extent all the possibilities that the accessibility specifications allow.

This type of application meets the requirements of all users in one development thus benefiting also banking institutions. The benefits for banks include, a wider public that can be targeted by their offer, the reduction of required bandwidth and a reduced workload on the bank's servers, and let us not forget the positive effect on the bank's reputation and brand awareness. Commercial advantages on the one hand, and direct benefits for people on the other.

Once again Auriga demonstrates its strategic commitment to the research and development of services for a truly client-centred bank, by improving the security and usability of its multi-channel services, including Internet Banking.