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Full access with Auriga Home Banking

The Italian company has developed SimplyBank Web WAI, a solution that breaks down barriers that prevent many people with disabilities from accessing the Web.

The Internet makes such an incomparable amount of information and services available to those who surf it, that it has now become an integral part of our lives. There are many opportunities offered by the Internet, thanks to the development of technologies that have made it a catalyst that enhances and augments the scope of our activities. But there is a basic problem that still afflicts the entire virtualization of services and content, and that is accessibility. Indeed, all too often the network does not allow access to entire categories of people living with some form of disability.

There are millions of people who have disabilities that affect their use of the Web, and then there is the world of Internet where most websites and online services have real barriers that make the use that such people can make of them even more difficult. To reinvent the WEB as an "accessible" WEB is all about giving everybody, whether disabled or not, the possibility to navigate, interact with and contribute to everything that Internet has to offer. It is therefore necessary to achieve full usability and accessibility of the entire network because today we actually have the technology that allows both access to, and use of content and services in a way that is within the reach of everybody. This is a very simple concept that is in line with both the Law proposed by Minister Stanca for the accessibility of Internet content that was enacted in Italy on 9th January 2004, as well as with the Web Accessibility Initiative (WAI) guidelines for Web Content Accessibility of the W3C Consortium, the international organization that is entrusted with the standardization of techniques for the WEB. And it is precisely on the concept of "maximum accessibility" that Auriga has worked strategically to develop SimplyBank Web WAI, a truly accessible platform for Internet Banking. Social responsibility is a true company value for Auriga and this application is the proof. SimplyBank Web WAI provides an easy to use, convenient and

valuable online financial management tool, by eliminating those digital barriers that in the past undermined full accessibility and usability.

Auriga is proud to uphold the importance of "computer ethics" and for this reason SimplyBank Web WAI was developed in accordance with the WCAG AAA specifications, the highest level in a three-tier scale. The application is accessible regardless of the device used for data entry, in such a way as to ensure access and use uniquely via a keyboard, a Braille keyboard, voice devices or any other pointing device. Content is designed in such a way as to allow changes to the colour, resizing, focusing and contrast display all in aid of easier browsing. And likewise with screen content structure that can be interpreted by screen readers for the blind. Auriga's SimplyBank Web WAI fulfils the requirements of all users by exploiting to the fullest extent all the possibilities that the accessibility specifications allow.

This type of application meets the requirements of all users in one development thus benefiting also banking institutions. The benefits for banks include, a wider public that can be targeted by their offer, the reduction of required bandwidth and a reduced workload on the bank's servers, and let us not forget the positive effect on the bank's reputation and brand awareness. Commercial advantages on the one hand, and direct benefits for people on the other.

Once again Auriga demonstrates its strategic commitment to the research and development of services for a truly client-centred bank, by improving the security and usability of its multi-channel services, including Internet Banking.