

The screenshot shows the BancaMatica.it website interface. At the top, the logo 'BancaMatica.it' is displayed in large white letters on a red background. To the right of the logo, the tagline 'Tecnologie, management e sicurezza nella banca e nella finanza' is visible, along with the EPC logo. Below the logo, a navigation bar contains several menu items: 'ATTUALITÀ', 'PRIMO PIANO', 'APPROFONDIMENTI', 'EVENTI', 'MERCATO', 'CONTATTACI', and 'CERCA'. Below this, a secondary navigation bar includes 'RIVISTA', 'NEWSLETTER', 'DIGITAL BOOKS', 'CONFERENZA', 'VIDEO', and a Facebook icon. The main content area features a large red heading 'ATTUALITÀ' followed by the article title 'eBanking, SBA sceglie PlainPay di Auriga'. The article text discusses the selection of PlainPay by SBA (Servizi Associati Bancari) for their internet banking service, highlighting the use of Auriga's mobile application for strong authentication. An image of the Auriga logo is included. To the right of the article, there is a vertical sidebar with three sections: 'QlikView' with a green background, 'Social Business Discovery' with a white background and a blue circle, and 'LA TRASFORMAZIONE DEI SISTEMI DI PAGAMENTO' with a blue background and an image of a person using a smartphone.

SBA (Servizi Associati Bancari), a leading group in the provision of banking support services and a strategic partner for its member banks, has selected PlainPlay as its new security tool for authenticating access to its "BancaincasA" Internet Banking service. Thanks to Auriga's new mobile application, SBA's over 110,000 Internet Banking users now have the possibility of activating this strong authentication tool, by following a quick and simple guided procedure to download the app on a smartphone and activate the service directly from their internet banking workstation.

One of the problems that is most felt by banks and users is the fear of falling victim of fraud which is becoming more sophisticated by the day, and this determines the need to develop ever more innovative, secure and dependable technology such as **PlainPay**.

A smartphone multitasking app that, in addition to mobile payment and ATM withdrawal without using a card, includes the **Internet Banking strong authentication tool** that guarantees a high level of protection against network risks practically eliminating the risk of fraud or identity theft.

Each time you need to access Internet Banking on your workstation, all you need to do is to run **PlainPay** on your smartphone, capture the **one shot QR Code** that is on display and confirm access with your **PIN** which you can modify at any time using the app or from the private area of the portal.

PlainPay is therefore a more versatile and complete app than any of the other applications currently available on the market that only perform payments, as it can transform your smartphone into a convenient and cheap multifunctional tool that can be used for payments, withdrawing cash and Internet Banking authentication without the need for any additional hardware.