

## PRESS RELEASE

### **Auriga forges new ATM fintech partnership to further grow Latin American business**

**London, 28<sup>th</sup> February 2023** – [Auriga](#), a global software provider for the omnichannel banking and payments industry, today announced a partnership with [CMS Business Solutions](#), a Latin American financial technology solutions business, to collaborate on self-service banking technology for the Ecuadorian market.

Founded in 2003, CMS Business Solutions provides financial self-service hardware, software and maintenance services.

This new relationship reinforces Auriga’s position in the digital transformation of ATMs and banking environment in Latin America where the company already works with customers in Mexico and Guatemala. Among its biggest customers in the region, is [5B](#), which runs large ATM networks in several Latin American countries.

Through this partnership, CMS Business Solutions will distribute Auriga’s [WinWebServer \(WWS\)](#) solution in Ecuador. The solution enables banks and ATM operators to provide their customers with an efficient omnichannel banking experience including 24/7 access to personalised, real-time services, while delivering significant operational efficiencies.

Commenting on this new partnership, **Vincenzo Fiore, CEO, and Founder of Auriga**, “Latin America is key market for us and this new partnership with CMS will enable us to extend our presence into Ecuador which has a strong retail banking sector. Like us, CMS shares a passion for building customer-centric digital self-service banking solutions that transform the ATM channel and branch banking.”

**Ricardo Guzman, General Director from CMS**, added "At CMS Business Solutions we offer a wide range of services and now with the versatility of Auriga's multi-vendor software, cutting-edge interface, lead generation thanks to bank marketing, mobile integration and online monitoring. Working with Auriga, we will be able to offer our customers the ability to drive profitable customer relationships through the provision of personalised services, where and when customers need them."

### **About CMS Business Solutions**

Founded in 2003. CMS is a company focused on technological and self-service solutions for the banking industry. Their Hardware, Software, Maintenance and Consulting solutions aim at providing a 360 service for their clients. CMS is representative of some of the leading brands in self-service solutions for the financial sector. This, together with a network of Hardware and Software technicians nationwide and with a physical presence in at least 8 cities in Ecuador, make CMS able to offer a specialized and efficient service.

For more information about CMS: <https://cms.com.ec>

### **About Auriga**

Auriga is a specialist in software applications for ATMs and payment systems. The company has also been an important innovator in online and mobile banking, offering solutions that promote process optimisation and a long-term competitive advantage. Over 70% of ATMs in Italy are managed with Auriga's WWS software. Auriga is a global company with a presence in Western and Eastern Europe, Latin America and Asia-Pacific. For more information about Auriga:

<https://www.aurigaspa.com/es/>

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Daniel Couzens

Allison+Partners

[auriga@allisonpr.com](mailto:auriga@allisonpr.com)

+44(0)20 3971 4305